
Jeremy Bradley's

Top of The Charts



www.jbonair.com

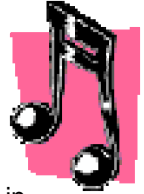
Media Kit 2009



**Today's best music...
and yesterday's
worst jokes**



Top of The Charts



SHOW OVERVIEW

All of today's hottest hits and some funny bits mixed in along the way. Jeremy Bradley throws in his colourful personality and quick wit to make the two hours of Top of The Charts fly by. Listeners won't even notice that they got absolutely nothing accomplished when rockin' out to the great tunes during the show. "JB's Entertainment Run Down" features stories from around the entertainment world about the zany and bizarre antics of the stars.

The show's webpoll makes listening to the show interactive as the audience is engaged in a discussion that keeps the e-mails to JB coming. Whether it's something serious or just goofy to waste time, listeners go out of their way to give feedback on the question.

Sit back and relax or dance around the room because it's two hours of non-stop fun with Top of The Charts and your host Jeremy Bradley.

Special Guests

Top of The Charts features celebrity interviews

Recently on the show: Adam Lambert, Dolly Parton, Margaret Cho, Jeff Foxworthy, Nick Lachey, Jerry Springer, Steve Wilkos, So You Think You Can Dance judge Mary Murphy, Joey Greco from TV's Cheaters, writer-comedian Bruce Vilanch, recording artist Lou Bega and dozens of American Idol and Canadian Idol contestants.

The show has reported live from backstage at the American Idol 2009 concert tour, the Canadian Idol finale in Toronto, the red carpet at the Juno Awards in Vancouver, Canada's Walk of Fame in Toronto, the 2009 Canadian Country Music Awards, and other locations around the world, including Orlando, Fla., Hollywood, Calif. and Varadero, Cuba.



Top of The Charts



Advertising on Top of The Charts

The Internet has been growing by leaps and bounds every year. And Internet radio is growing even faster. It's not about being local anymore. It's about being user friendly. Internet radio offers web surfers what they want when they want it. More and more people are clicking on and tuning in at work, at home and even in the car.

Top of The Charts currently airs on radio stations ranging from local FM stations in Canada, the U.S., and the U.K. to worldwide audiences on the Internet. The program repeats throughout the week on these stations and offers listeners the chance to hear your ad multiple times. Some local FM stations have a reach of 800,000 households. When you're advertising with Top of The Charts you're not just promoting your organization to the audience of one station, you're now reaching listeners around the world on all stations airing the program. (Listeners are tuning in from Canada, U.S., Belgium, Australia, Mexico, United Kingdom, Austria, Netherlands and more.) With traditional radio you're limited with the amount of people in a certain location.



Popular segments such as "JB's Entertainment Run Down", "Now In the News", and "Top of The Charts Talkback" are all available for sponsorship. Each two-hour program contains a combination of the segments.

In these one to two-minute "bits" Jeremy Bradley presents an interesting news or entertainment story with a funny or witty comment at the end, much like hosts of late night talk shows. Audience participation is always encouraged on the show inviting listeners to request songs, participate in discussions or comment on whatever's on their mind.

The program runs while it's daytime in one part of the world where people tune in at work while at the same time others on the other side of the globe listen in the middle of the night. And many people stay inside on those rainy Saturday afternoons and listen to the show, or while winding down Sunday evening after a busy weekend. The beauty of Internet radio is that listeners don't have to be in the same city or even listening in the same time zone to hear the show. Because these people are already online they are in the perfect position to stop over to your website as an advertiser and check out what you have to offer.

Consider a buy of one ad to actually be 30, since it airs on all the broadcasting stations throughout that week during Jeremy Bradley's Top of The Charts. JB will announce that the segment is "Brought to you by (your organization)..." at the end of the piece. Your organization's slogan, catch phrase, website address or other information will be read at the end of the ad.

Example: Entertainment Run Down is brought to you by COMPANY.com. Thrust yourself into the spotlight with enhancing underwear and make 'em wonder what's really going on down there. Or don't leave anything to the imagination and sport some see-through skivvies. Trendy underwear, sportswear and swimwear. There's no need to go anywhere else. We've got your exotic fashions and more at www.COMPANY.com.

JB also tends to ramble on about things so there's a good chance your company will get some extra air time following the actual segment.



Top of The Charts



Broadcasting partners *(updated January 2010)*

A look at some of the radio stations broadcasting Top of The Charts with Jeremy Bradley.



0100 Splash Radio
247 Music Radio
AQH Singapore Radio
ColtsDigital Radio
CrystalOne Radio
Fly FM
Hit Back Radio
Hocking Radio
KICKS 102
KQCX 106.7
KWSS 106.7
LG73.ca
Megashuffle.com
Mix 94 & AM 930
MonsterMix.net
MoreThanJustRadio.com
Outcast Radio
QNation.FM
Radio Eclipse Net
SleepyCat Records
The Big Joe
WFTP Radio Network
WKYXZ
Z96

Each month Top of The Charts is heard by over 800,000 listeners, many of them being 18- to 49-years-old females.

Top of The Charts



Advertising Rates

ON AIR

Each show runs one week on all stations. New show begins every Monday.

Segment Sponsorships

(For featured segments: Entertainment Run Down, Now In the News, Top of The Charts Talkback)

One segment ad - US\$250

Two segment ads - US\$475

Four segment ads - US\$800

NOTE: Greater discounts available for multi-week commitments. Contact us for details.

Exclusive sponsorship of entire segments is available. Please e-mail sales@jbonair.com for more information.

NOTE: Many segments appear in audio form on the Top of The Charts website following broadcast.

30-second Commercial

(Each hour of the program features one commercial break)

One show, one ad (pre-produced) - US\$325

One show, two ads (pre-produced) - US\$500

One show, one ad (to be produced/written/recorded) - e-mail sales@jbonair.com for information

One show, two ads (to be produced/written/recorded) - e-mail sales@jbonair.com for information

ONLINE

Website is updated every Monday. Ads run Monday to Sunday.

One week, one ad (728x90 or 120x600) - US\$65

One week, two ads (728x90 or 120x600) - US\$125

One week, four ads (728x90 or 120x600) - US\$245

NOTE: Greater discounts available for monthly commitments. Contact us for details.

The show's website www.jbonair.com is mentioned throughout the show as a connection for listeners to submit song requests and participate in show discussions. Typically responses come in within one minute of the address announcement. This means that people are visiting the website every time it is mentioned on air. You'll be seen on JBonair.com.

In addition, JB's partner websites SpeakFree with JB and JBradley Online also feature links that cross promote the Top of The Charts website. Some radio stations broadcasting the show also display the Top of The Charts web link. Combined these sites generate thousands of traffic hits daily.

Rates subject to change without notice

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FOR MORE INFORMATION

For more information or to launch an ad campaign on Top of The Charts
with Jeremy Bradley:

Contact your account representative or e-mail sales@jbonair.com
or call 1-877-219-9967

Further information is online at www.jbonair.com/advertise.html



**Today's best music...
and yesterday's
worst jokes**



www.jbonair.com

Partner websites:

www.speakfreewithjb.com
www.speakfreeidolwatch.com
www.speakfreecelebwatch.com
www.entertainmentwrapup.com

Top of The Charts with Jeremy Bradley is a SpeakFree Media Inc. presentation