



Jeremy Bradley's

# Top of The Charts

*2012-13 Media Kit*

[www.jbonair.com](http://www.jbonair.com)

## "Top of The Charts" advertising info

All of today's hottest hits and some funny bits mixed in along the way. Jeremy Bradley throws in his crazy personality and quick wit to make the two hours of **Top of The Charts** fly by. Advertise on Jeremy Bradley's Top of The Charts and be heard by a whole new audience.



**Today's best music...  
and yesterday's  
worst jokes**



# SHOW OVERVIEW



All of today's hottest hits and some funny bits mixed in along the way. Jeremy Bradley throws in his crazy personality and quick wit to make the two hours of Top of The Charts fly by. Listeners won't even notice that they got absolutely nothing accomplished when rockin' out to the great tunes during the show. Celebrity guests and red carpet coverage take the audience behind the scenes of high-profile events.

Sit back and relax or dance around the room because it's two hours of non-stop fun with Top of The Charts and your host Jeremy Bradley.

## Top of The Charts features celebrity interviews

**Recently on the show:** Adam Lambert, Michael Buble, Joy Behar, Sharon Osbourne, Piers Morgan, Howie Mandel, Donald Trump, Dolly Parton, Jewel, Sinbad, Margaret Cho, Jeff Foxworthy, Gloria Gaynor, Elvira, Barenaked Ladies, Nick Lachey, Jerry Springer, Steve Wilkos, So You Think You Can Dance judge Mary Murphy, cast from The Bachelor/Bachelorette, Big Brother, American Idol and more at [www.speakfreecelebwatch.com](http://www.speakfreecelebwatch.com).

The show has reported live from the red carpet of America's Got Talent, Celebrity Apprentice, backstage at the American Idol concert tour, the Juno Awards, Canada's Walk of Fame in Toronto and vacation destinations. Details at [live.jbonair.com](http://live.jbonair.com).



[www.jbonair.com](http://www.jbonair.com) | [sales@jbonair.com](mailto:sales@jbonair.com) | 1-877-219-9967



# Advertising on Top of The Charts



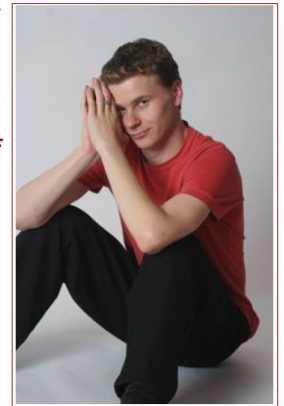
**T**he Internet has been growing by leaps and bounds every year. And Internet radio is growing even faster. It's not about being local anymore. It's about being user friendly. Internet radio offers web surfers what they want when they want it. More and more people are clicking on and tuning in at work, at home and even in the car.

Top of The Charts currently airs on radio stations ranging from local FM stations in Canada, the U.S., and the U.K. to worldwide audiences on the Internet. (Most of the current broadcasters are listed at [www.jbonair.com/stations.html](http://www.jbonair.com/stations.html)) The program repeats throughout the week on these stations and offers listeners the chance to hear your ad multiple times. When you're advertising with Top of The Charts you're not just promoting your organization to the audience of one station, you're now reaching listeners around the world on all stations airing the program.

Popular segments such as "JB's Entertainment Run Down", "Now In the News", and "Top of The Charts Talkback" and celebrity guest interviews are all available for sponsorship. Each two-hour program contains a combination of the segments. In these one to two-minute "bits" Jeremy Bradley presents an interesting news or entertainment story with a funny or witty comment at the end, much like hosts of late night talk shows. Audience participation is always encouraged on the show inviting listeners to request songs, participate in discussions or comment on whatever's on their mind.

The program runs while it's daytime in one part of the world where people tune in at work while at the same time others on the other side of the globe listen in the middle of the night. And many people stay inside on those rainy Saturday afternoons and listen to the show, or while winding down Sunday evening after a busy weekend. The beauty of Internet radio is that listeners don't have to be in the same city or even listening in the same time zone to hear the show. Because these people are already online they are in the perfect position to stop over to your website as an advertiser and check out what you have to offer. Consider a buy of one ad to actually be 30, since it airs on all the broadcasting stations throughout that week during Jeremy Bradley's Top of The Charts. JB will announce that the segment is "Brought to you by (your organization)..." at the end of the piece. Your organization's slogan, catch phrase, website address or other information will be read at the end of the ad.

**Example:** *Entertainment Run Down is brought to you by COMPANY.com. Thrust yourself into the spotlight with enhancing underwear and make 'em wonder what's really going on down there. Or don't leave anything to the imagination and sport some see-through skivvies. Trendy underwear, sportswear and swimwear. There's no need to go anywhere else. We've got your exotic fashions and more at [www.COMPANY.com](http://www.COMPANY.com).*



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# Advertising Rates



## ON AIR

Each show runs one week on all stations. New show begins every Monday.

### Segment Sponsorships

(For featured segments: Entertainment Run Down, Now In the News, Top of The Charts Talkback)

- One segment ad - US\$250
- Two segment ads - US\$475
- Four segment ads - US\$800

*NOTE: Greater discounts available for multi-week commitments. Contact us for details.*

Exclusive sponsorship of entire segments is available. Please e-mail sales@jbonair.com for more information.

*NOTE: Many segments appear in audio form on the Top of The Charts website following broadcast.*

### 30-second Commercial

(Each hour of the program features one commercial break)

- One show, one ad - US\$325
- One show, two ads - US\$500

## ONLINE

Website is updated every Monday. Ads run Monday to Sunday. One week (728x90 or 120x600) - US\$65

## Entertainment Wrap Up

Several radio stations also broadcast the daily celebrity segment Entertainment Wrap Up (weekdays and special weekend edition). This sister program is a downloadable segment available at www.EntertainmentWrapUp.com and includes text links.

Total Ads

- One day - US\$45
- Two days - US\$80
- Five days - US\$200
- 10 days - US\$350
- 15 days - US\$480
- 20 days - US\$580
- 40 days - US\$960

*\*\*Rates subject to change without notice\*\**

## CURRENT PROMOTIONS

*Promotions include professional ad design at no charge*

### ONE SHOW

1 segment sponsor  
2 30-second commercials  
Website ads

REGULAR PRICE = \$815

**DISCOUNTED PRICE = \$675**

### TWO SHOWS

2 segment sponsors  
4 30-second commercials  
Website ads

REGULAR PRICE = \$1,540

**DISCOUNTED PRICE = \$1,235**

**PLUS 20% off**

**SPECIAL PRICE: \$988**

*(new advertisers only)*

### FOUR SHOWS

8 segment sponsors  
8 30-second commercials  
Website ads

REGULAR PRICE = \$3,665

**DISCOUNTED PRICE = \$2,199**

## ADD ONS:

**Entertainment Wrap Up sponsorship**

1 week- \$135  
2 weeks- \$240  
4 weeks- \$425

*(segments remain on Wrap Up website for one week)*

**Celebrity Guest Sponsorship**  
\$175

*(segments posted on SpeakFree Celeb Watch website after airing)*



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